



# Earth Day 2018!



Dear Friend:

January, 2018

We would like to invite you to participate in **Oakland Zoo's annual Earth Day celebration** that will be held on **Saturday, April 14, from 10:00am to 3:00pm.**

It is the mission of Oakland Zoo to inspire respect for and stewardship of the natural world. Taking Action for Wildlife is our conservation motto. Earth Day is an opportunity to work in alliance with our community (you) to bring these notions to life!

We aim to offer our participating organizations a platform for sharing the good work you do in the world. On a nice spring day, we tend to have 4000-5000 visitors ready to make your acquaintance. We also hope that you mingle with colleagues and make connections that further your individual missions.

We ask our participating organizations to offer simple hands-on activities at their "Earth Stations". The goal is to reach the public through *engagement*, rather than just passing out materials. We have included a list of ideas, but we encourage you to create something of your own.

Set-up will be between 9:00am and 9:30am. Oakland Zoo will provide a table and two folding chairs. Please bring your own shade, if needed. We will email a confirmation letter with maps, parking passes and details to you two weeks before the event. Earth Day 2018 will take place rain or shine, as we will have an alternative indoor set-up in case of inclement weather.

We look forward to a day full of learning about animals, conservation, and how to take action for wildlife! We look forward to having a ball and hope to see you there!

Please contact me if you have any questions. *Adrienne Mrsny, Conservation Specialist, Oakland Zoo*  
[amrsny@oaklandzoo.org](mailto:amrsny@oaklandzoo.org) or (510) 632-9525 ext. 264

By **MARCH 16<sup>th</sup>, 2018** please **email your form** to [amrsny@oaklandzoo.org](mailto:amrsny@oaklandzoo.org)

and **Mail your check** to: Oakland Zoo  
C/o Earth Day  
P.O. Box 5238  
Oakland, CA 94605

With excitement, hope and a sense of fun,  
**Adrienne Mrsny, Conservation specialist**  
**Amy Gotliffe, Conservation Director**  
**and the whole Oakland Zoo Earth Day Team**