COLLABORATION
Increase scale and quality of collaborative program delivery

- Research-based practices
- Community co-design
- Backbone organization
- Resources and training

QUALITY
Improve program impact by increasing use of evidence-based practices

ENGAGEMENT
Expand partnerships with philanthropic, government, and corporate stakeholders

RELEVANCE
Expand the influence and reach of diverse communities to inform program design and delivery

FIELD IMPACT
Increased standing and improved effectiveness of the environmental education field

ULTIMATE IMPACT
Every generation inspired with the environmental know-how to create healthy communities and a healthy planet